

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Confirmation No.: 2102

John HENDRICKS

Art Unit: 3714

Serial No.: 09/964,883

Examiner: R. Laneau

Filed: September 28, 2001

Docket No.: 033033-00034

For: ELECTRONIC BOOK SELECTION AND DELIVERY SYSTEM HAVING  
PURCHASE AND ACCOUNT MANAGEMENT FEATURES

**RESPONSE UNDER 37 C.F.R. 1.121**

**Mail Stop Amendment**

Commissioner For Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

July 15, 2011

Sir:

Responsive to the Office Action dated March 16, 2011, entry and consideration of the following is respectfully requested.

Amendments to the claims begin on page 2.

Remarks begin on page 10.